

CORE REQUIREMENTS

Literacies

Composition

- ENG 111 OWE I 3 CH
- ENG 112 OWE II 3 CH

Writing Intensive courses (no more than 3 in major)

- _____
- _____
- _____
- _____
- _____

Presentation

- INDS 100 1 CH

PIC courses (no more than 2 in major)

- _____
- _____
- _____

Foreign Language

- 150 3 CH
- 151 3 CH
- Or proficiency score

Quantitative/Scientific Reasoning

- MATH 125 3 CH
- Or proficiency test score (pre-calc or higher)
- Lab Science 4 CH
- Science or Quantitative course 3 or 4 CH

Creative

- Fine or Performing Arts course 3 or 4 CH

Socio-Political

- (any social science course, includes economics) 3 or 4 CH

Humanistic

- REL 120 3 CH
- Any course in Humanities discipline 3 CH

Seminar Series

- SEMS 100 Introduction to Seminar Series 1 CH
- SEMS 200 Western Traditions 3 CH
- SEMS 250 World Cultures 3 CH
- SEMS 400 Global Issues 3 CH

Practicum Series

(choose 2 of the following):

- Citizenship
- Leadership
- Study Away/Abroad
- Scholarship

Concern for Physical Well-Being

- Theory 2 CH
- and*
- Phys. Activ. 2 CH

MAJOR REQUIREMENTS

ENROLLED/COMPLETED/GRADE

- | | | | |
|---------------------------------------|------------------------|---|-------------|
| <input type="checkbox"/> ACCT 113(◇) | Accounting I + | 3 | ___/___/___ |
| <input type="checkbox"/> ACCT 123 (◇) | Accounting II | 3 | ___/___/___ |
| <input type="checkbox"/> CIS 111 (◇) | Word Processing App. | 1 | ___/___/___ |
| <input type="checkbox"/> CIS 112 (◇) | Spreadsheet App. | 1 | ___/___/___ |
| <input type="checkbox"/> CIS 113 (◇) | Data Mgmt. App. | 1 | ___/___/___ |
| <input type="checkbox"/> CIS 129 (◇) | Fund. of Info Sys. | 3 | ___/___/___ |
| <input type="checkbox"/> BADM 324 | Advertising | 3 | ___/___/___ |
| <input type="checkbox"/> BADM 355 | Business Law I | 3 | ___/___/___ |
| <input type="checkbox"/> BADM 374 | Principles of Mgmt. | 3 | ___/___/___ |
| <input type="checkbox"/> BADM 384 | Business Comm. | 3 | ___/___/___ |
| <input type="checkbox"/> BADM 454 | Marketing | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 181 | Public Speaking | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 225 | Interpersonal Comm | 3 | ___/___/___ |
| or | | | |
| <input type="checkbox"/> *COMM 331 | Intercultural Comm. | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 250 | Small Group Comm. | 3 | ___/___/___ |
| or | | | |
| <input type="checkbox"/> *COMM 321 | Organizational Comm. | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 280 | Survey of Mass Comm. | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 282 | Writing for Mass Media | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 340 | Public Relations | 3 | ___/___/___ |
| <input type="checkbox"/> *COMM 345 | Ethics | 3 | ___/___/___ |

Choose one:

- | | | | |
|-----------------------------------|------------------------------|---|-------------|
| <input type="checkbox"/> ECON 221 | Principles of Microeconomics | 3 | ___/___/___ |
| <input type="checkbox"/> COMM 220 | Intro. to Journalism | 3 | ___/___/___ |
| <input type="checkbox"/> COMM 405 | Adv. Public Relations | 3 | ___/___/___ |
| <input type="checkbox"/> COMM 455 | Media Law & Regulation | 3 | ___/___/___ |

* In COMM courses a C minus or better is required for a course to count towards the major or minor.

+ Must earn a grade of C- or better

(◇) To be completed by the end of sophomore year

It is recommended that students majoring in Business Communication take an internship and become involved with extra curricular activities in forensics, theatre, and student media.